



## "Inspiring Through Action"

**Corin Choppin: Partner, Capitol Campaigns and HR 4 You**  
**Instructor: UCLA and UC Davis Extensions**  
**Facilitator: Centre for Collaborative Policy**

*Corin Choppin has over 10 years' experience in the Sacramento's community outreach and political scene. He combines his experience in Political Campaigns and Fundraising, Market Research, Collaborative Policy Facilitation, Human Resource Management and Education to get people elected, affect public policy and engage the public in the civic process.*

Corin got over 25 clients elected, passed 10 school bonds, built a data base of 20,000 donors and raised three million dollars for local candidates and non-profit agencies. He is passionate about building communities, helping elected officials win their campaigns and serve their constituencies. Corin teaches ethics classes in UCLA and UC Davis Extensions. For testimonials see [LinkedIn](#).

Corin excels in hiring the right people for the right clients and training them to maximize their dedication and productivity to their clients and the public. He trained numerous employees and helped develop them to the next level in their career.

Corin lead the successful Rancho Cordova Cityhood campaign and channeled civic pride into a 77.6% win for incorporation. As a Regional Director of California Young Democrats from 2002 to 2006 Corin increased the region from 2 chapters to 8, while growing his home chapter to one of the biggest in the state.

Corin's expertise as a Survey Phone Room Floor Supervisor combined with his statistical training in market research methodology, data mining techniques and campaign organizing gives him a depth in the field, and an ability to efficiently translate data derived from polls into winning campaigns, which few pollsters possess.

Corin has excellent computer and network expertise, he has written multiple Access Database's from scratch including a voter tracking database that has been used by over 100 campaigns, a fundraising database and a productivity tracking database for tracking survey interviewers. He is proficient in C, C++, Java, VB, Python and HTML, as well as networking protocols and technical troubleshooting.

Corin earned an MA in Government, a Certificate in Collaborative Policy from California State University Sacramento and a BA in Philosophy from the University of California Santa Cruz. He is trained in Online Instruction by UCLA Extension. He transitioned the UCSC campus elections to being one of the first in the nation to move their election online which earned him recognition in the *Santa Cruz Sentinel* and *the Chronicle of Higher Education*. He served as the Chancellors Undergraduate Intern for Student Voice where he staffed the Inter-collegiate council on Student affairs (ICSA), a student government body in charge of appointing students to campus committees. Corin received The UC Santa Cruz Staff Incentive Award, an award rarely granted to students and the Dean's Award for the top Graduate Student from California State University Sacramento.

Corin is President of Somerset Parkside HOA, treasurer for Hornets Policy and Politics Alumni, a former Co-Chair of Sacramento Earth Day, and Immediate Past President of Green Democrats.

### Areas of Expertise

- Campaigns Management
- HR Management
- Community Relations
- Market research
- Operations and HR Management
- Fundraising
- Data mining
- Change Management
- Training & Development
- Collaborative Policy Facilitation

### Industry Experience

- Local Government
- School Districts
- State Government
- Special Districts
- Statewide Polling Firms
- Universities

### Functional Experience

- Campaign Organizing
- Coaching Clients & Staff
- Human Resources Management
- Training & Developing Staff
- Recruiting Campaigns Staff
- Conducting & Analyzing Surveys & Polls
- Community Organizing

### Education

- MA, Government, CSUS
- BA, UC Santa Cruz
- Certificate in Collaborative Policy, CSUS
- Trained in Online Instruction, UCLA Extension

### Professional affiliations

- President, Somerset Parkside HOA
- Treasurer, Hornets Policy and Politics Alumni
- Immediate Past President, Green Democrats

### Awards

- Dean's Award, CSUS
- Staff Incentive Award, UCSC

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